



THE TOLEDO ZOO

OUR MISSION: Inspiring others to join us in caring for animals and conserving the natural world

VIDEO & PHOTOGRAPHY GUIDELINES FOR MEMBERS OF THE NEWS MEDIA

The Toledo Zoo reserves the right to cancel any shoot at any time if it is not in the best interest of the Zoo animals or visitors, or if it defies the Zoo's mission or any of the guidelines outlined below:

- **On-Grounds Filming & Photos:** Members of the media are required to contact the Marketing & Public Relations Department in advance for arrangements to shoot photos and videos that will be used with articles and programs that include The Toledo Zoo.
- **Still Images & Video:** The Toledo Zoo maintains an extensive library of digital still images and broadcast-quality video that may be available to members of the media for use with stories about The Toledo Zoo. We make these available to media on a case by case basis. Applicable fees may apply. Punitive fees will be incurred for damage or unreturned materials.
- **Contact:** To contact the Marketing & Public Relations department, please call 419-385-5721.