



THE TOLEDO ZOO

OUR MISSION: Inspiring others to join us in caring for animals and conserving the natural world

NON-COMMERCIAL & VISITOR VIDEO & PHOTOGRAPHY GUIDELINES

The Toledo Zoo reserves the right to cancel any shoot at any time if it is not in the best interest of the Zoo animals or visitors, or if it defies the Zoo's mission or any of the guidelines outlined below:

If your photos are for non-commercial purposes, you may come to the Zoo as a regular Zoo visitor (admission costs apply, please see [Directions & Admissions](#) for current hours and admission prices) and take your photos provided all the following apply:

- The safety of Zoo visitors and animals is of the utmost importance. Video and still photography will not be permitted if it disrupts visitors' use and enjoyment of The Toledo Zoo's facilities during posted public hours.
- Video and still photography will not be permitted if it poses a hazard to Zoo animals or disrupts the animals in any way. Loud noises, certain lights/equipment or sudden movements may disturb the animals. All such things must be approved in advance to ensure animal safety. Non-commercial photography and video persons/crews will follow all instructions given by Zoo staff to ensure the animals will not be disturbed.
- The Toledo Zoo reserves the right to refuse permission for any video and/or still photography shoot that is determined not to be in the best interests of The Toledo Zoo.
- Commercial and non-commercial photos taken at The Toledo Zoo cannot depict the Zoo in a negative light, nor should it have any association with organizations that are inconsistent with The Toledo Zoo's mission.
- Photos cannot be sold or published. If a photo originally taken for non-commercial purposes, or those that have not been subjected to the shooting fees, comes into question for commercial purposes, a fee of 15% of all sales or a one-time payment of **TBD** (whichever is greater) will be required. Toledo Zoo may require that distribution of photography is ceased immediately.
- All filming and photography shoots must be done from public viewing areas. Permission will not be granted for filming or photography of non-public areas.
- Flash photography is permitted, unless otherwise indicated at a specific exhibit or by a Toledo Zoo staff member.
- No power or electrical hook-ups are permitted for non-commercial and visitor video or still photography.
- Tripods and monopods are permitted as long as they do not impede visitor walk-ways or the view of an exhibit to Zoo visitors.
- Filming/photography of other visitors is not permitted.