



The Toledo Zoo

Filming and Photography Policies for Members of the News Media

The Toledo Zoo reserves the right to cancel any shoot at any time if it is not in the best interest of the Zoo animals or visitors, or if it defies the Zoo's mission or any of the guidelines outlined below:

- **On-Grounds Filming and Photos:** Members of the professional media are required to contact the Marketing and Public Relations Department in advance for arrangements to shoot photos and videos that will be used with news articles and programs that include the Toledo Zoo.
- **Still Images and Video:** The Toledo Zoo maintains an extensive library of digital still images and broadcast-quality video that may be available to members of the professional media for use with news stories about the Toledo Zoo. We make these available to professional media on a case-by-case basis. Applicable fees may apply. Punitive fees will be incurred for damage or unreturned materials.
- **Contact:** Marketing and Public Relations department, 419.385.5721, X2159.