



PNC

ZOO to DO

PARTY WITH A PURPOSE

presented by



Skylight
Financial Group

2019 PROPOSAL

TITLE SPONSOR

- Private pre-event reception in the Arctic Encounter® to entertain guests (fifty guests total) an hour prior to ZOOtoDO with private food and alcohol bar.
- Logo included on billboard ads one month prior to the event.
- Logo included in all newspaper ads promoting the event.
- Logo included on ZOOtoDO invitation and on ZOOtoDO tickets.
- Opportunity to have a corporate banner placed in the designated VIP area (banner provided by sponsor)
- Logo recognition in the Zoo's *Safari Magazine* (distribution: 52,000 member households).
- Logo recognition on the event sponsorship proposal.
- Logo recognition with a link on the Zoo's website leading up to the event.
- Logo prominently placed on signage the evening of the event.
- Verbal recognition on the main stage during the evening.
- Logo included on Globo projected on historic building the night of the event.
- Prominent logo recognition in the event program.
- VIP parking for four vehicles.
- Sponsor will have a VIP hospitality area with private cash bar to entertain clients.
- Fifty tickets provided along with 500 complimentary drink tickets.
- Free one-time use of Zoo facility for a corporate event during 2019 up to \$750 in value (catering not included and based on availability)

Opportunity to purchase up to TWENTY additional tickets at \$100 each.



ZOOtoDO
Promo 2018

PRESENTING SPONSOR

- Logo included on billboard ads one month prior to the event.
- Logo included in all newspaper ads promoting the event.
- Logo included on ZOOtoDO invitation and on ZOOtoDO tickets.
- Opportunity to have a corporate banner placed in the designated VIP area (banner provided by sponsor)
- Logo recognition in the Zoo's *Safari Magazine* (distribution: 52,000 member households).
- Logo recognition on the event sponsorship proposal.
- Logo recognition with a link on the Zoo's website leading up to the event.
- Logo prominently placed on signage the evening of the event.
- Verbal recognition on the main stage during the evening.
- Logo included on Globo projected on historic building the night of the event.
- Prominent logo recognition in the event program.
- VIP parking for three vehicles.
- Sponsor will have a VIP hospitality area with private cash bar to entertain clients.
- Forty tickets provided along with 400 complimentary drink tickets.
- Free one-time use of Zoo facility for a corporate event during 2019 up to \$750 in value (catering not included and based on availability)

Opportunity to purchase up to FIFTEEN additional tickets at \$100 each.

PHOTO OPPORTUNITY SPONSOR \$10,000

- Logo included in all newspaper ads promoting the event.
- Logo recognition on the Zoo's website leading up to the event.
- Logo prominently featured at the Photo station.
- Opportunity to place a corporate banner at one of the photo station (banner provided by sponsor).
- Logo recognition in the event program and on VIP signage.
- Two reserved tables with prominent seating for 20 guests. Also included are 200 complimentary drink tickets.

Opportunity to purchase up to EIGHT additional tickets at \$100 each.



MAJOR SPONSOR \$10,000 (Multiple Opportunities)

- Logo included in all newspaper ads promoting the event.
- Logo recognition on the Zoo's website leading up to the event.
- Logo prominently placed on VIP signage the evening of the event.
- Verbal recognition on the main stage during the evening.
- Logo recognition in the event program.
- Opportunity to have a corporate banner placed in the VIP area (banner provided by sponsor).
- Sponsor will have a VIP hospitality area with private cash bar to entertain clients.
- Three reserved tables with prominent seating for 30 guests. Also included are 300 complimentary drink tickets.
- Free one-time use of Zoo facility for a corporate event up to \$750 value during the 2019 season (catering not included and based on availability).

Opportunity to purchase up to TEN additional tickets at \$100 each.





ENTERTAINMENT SPONSORS \$7,500

- Name included in all newspaper ads promoting the event.
- Logo recognition in the event program and on VIP signage.
- Logo recognition on the Zoo's website leading up to the event.
- Two reserved tables with prominent seating for 20 guests. Also included are 200 complimentary drink tickets.
- Verbal recognition on the main stage during the evening.
- **Opportunity to purchase up to EIGHT additional tickets for \$100 each.**
- Logo prominently featured on stage signage on one of the two entertainment stages.
- Opportunity to place a corporate banner at the base of the stage (banner provided by sponsor).

CONSERVATION SPONSOR \$5,000

- Name included in all newspaper promotional ads.
- Logo recognition on the Zoo's website on the ZOOtoDO page.
- Logo recognition on VIP signage and in the event program.
- Two reserved tables with prominent seating for 20 guests in the VIP sponsor area. Also included are 200 complimentary drink tickets.
- **Opportunity to purchase up to SIX additional tickets for \$100 each.**



SILVER SPONSOR \$3,250

- Name recognition on VIP event signage and in the event program.
- One reserved sit-down table with prominent seating for 10 guests in the VIP sponsor area.
- Also included are 100 complimentary drink tickets.

Opportunity to purchase up to FOUR additional tickets for \$100 each.

SUPPORTING SPONSOR \$2,250

- Name recognition on VIP event signage and in the event program.
- One stand-up cocktail table and tickets for ten guests in the VIP sponsor area.

Opportunity to purchase up to TWO additional tickets for \$100 each.

**Members of Companies for Kids or the President's Circle receive \$250 off sponsorships of \$3,250 and \$2,250.*



The Toledo Zoo

2019 ZOOtoDO Sponsorship Commitment

Sponsorship Levels

We would like to sponsor ZOOtoDO at the following level:

- | | |
|---|--|
| SOLD Title Sponsor | <input type="checkbox"/> \$7,500 Entertainment Sponsor |
| SOLD \$20,000 Presenting Sponsor | <input type="checkbox"/> \$5,000 Conservation Sponsor |
| <input type="checkbox"/> \$10,000 Photo Opportunity Sponsor | <input type="checkbox"/> \$3,250 Silver Sponsor |
| <input type="checkbox"/> \$10,000 Major Sponsor | <input type="checkbox"/> \$2,250 Supporting Sponsor |

Members of Companies for Kids or the President's Circle receive \$250 off sponsorships of \$3,250 and \$2,250.

- We are members of Companies for Kids or President's Circle.
- Please send information on the Companies for Kids and President's Circle programs.
- We would like to purchase _____ additional tickets at \$100 per ticket.
(Maximum number of tickets based on sponsorship level)

Company Name _____
(Company's name as it should appear in print)

Representative _____

E-mail Address _____

Address _____

City _____ **State** _____ **Zip** _____

Phone Number _____ **Fax Number** _____

Signature _____

Please make checks payable to the Toledo Zoo and return agreement to:

Nicole Overhulse, Toledo Zoo & Aquarium
PO Box 140130, Toledo, OH 43614
Fax: 419-389-8670

Toledo Zoo's Tax ID: 34-4440256

\$5,000+ sponsors, please e-mail a vector logo in .ai, .pdf or .eps format to nicole.overhulse@toledozoo.org

Thank you for your generous support of the Toledo Zoo!