

ESG GOALS ARE IMPORTANT

Companies are being held to higher standards to be a good member of their community. ESG goals also create business value.

With goals ranging from greenhouse gas emissions, to waste, water, land use, forests, biodiversity, and social consciousness, companies are more and more concerned with setting and meeting these goals for their enterprises.

The Toledo Zoo can provide your business with solid, measurable programs to meet your environmental and social targets. We are committed to caring for people, the planet and our community.

For more information on how the Zoo can help your business, please contact:

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ARE YOU MEETING YOUR CORPORATE RESPONSIBILITY GOALS?

The Toledo Zoo can assist you
in meeting your Environmental and
Social Targets within your ESG goals.

ADDRESSING YOUR CARBON FOOTPRINT

Wild Toledo

Since 2014, the Zoo has been converting previously mowed lawn and abandoned lots to environmentally beneficial urban prairies, resulting in saved resources through less mowing, improved rain water management and reduced runoff. These plantings also provide aesthetically pleasing habitat for important native species like birds and pollinators. Prairie installation can be on a company's property or at other locations within the community. **For each \$7,500 spent for one acre of native prairie installation, you will be providing the community with important benefits.**

CO² Sequestration

- Native prairie plants have extensive root systems that reduce excess CO² from the atmosphere and mitigate the impact of climate change
- One acre of pristine prairie = **1 metric ton of CO²/acre/year** stored each year

Lower CO² Emissions

- Zero net CO² emissions
- Benefits from discontinuing the use of lawn care equipment and services

Improved Storm Water Retention

- **Absorption of 8.4 lbs. of nitrogen, 0.95 lbs. of phosphorus, and 0.36 tons of sediment per acre per year**
- Increases rain water infiltration by 25 times per rainfall

Habitat

- Increases native pollinator diversity by 10x or more



Project PRAIRIE - make an even greater impact!
\$7,500 provides for 1/4 acre school prairie installation, teacher professional development and school programming.

Project Prairie works with the Wild Toledo program and local school districts to convert acres of turf grass on school campuses to native prairie habitat. Along with all the environmental benefits, **Project Prairie incorporates STEM education and unique learning opportunities to underserved students, families and neighborhoods, further increasing quality of life through exposure to nature and wildlife.**

At the Zoo, Project PRAIRIE also works directly with the Zoo's free community preschool to train area preschool teachers to use the prairie and model inquiry-based instruction in order to improve student performance. The community preschool primarily caters to underserved and minority children and helps to foster an appreciation of nature, animals and natural science while improving student engagement and community vitality.

IMPROVING THE QUALITY OF LIFE & ACHIEVING SOCIAL EQUITY IN YOUR COMMUNITY

Access and Inclusion with Dignity

The Zoo is committed to providing underrepresented communities with access to the Zoo anytime by providing free memberships, tickets and participation in our Zoo camps and free community preschool. These opportunities open the door to year-round fun, engagement and educational experiences, leaving a lasting impression that inspires children to care about the environment around them.

Zoo memberships

\$1,000 provides 17 Family memberships

Companies for Kids tickets

\$1,000 provides 70 free admission tickets

Zoo camps

\$1,000 provides access for five campers

Free community preschool

\$1,000 covers the cost of 63 students for a single visit

